University Drafthouse wishes to "hopply" extend the opportunity to become a sponsor of University Drafthouse Beer-Fest, the most sough-after beer festival in the Rio Grande Valley! Our mission is to support and highlight Edinburg's local restaurant community by showcasing cuisine from the most popular restaurants in the area and more than 100 different craft beers from around the world.

All funds raised at the University Drafthouse Beer-Fest enable Edinburg chamber of commerce to support a scholarship program for higher education for the Edinburg students. Every ticket will benefit the education and hospitality programs.

# THIS YEAR'S EVENT IS SCHEDULED FOR SATURDAY, OCTOBER 14 TH AT THE FOOD-TRUCK PARK AT CITY HALL COURTYARD IN EDINBURG

All proceeds to benefit the Edinburg Chamber of Commerce and Edinburg Arts Foundation initiatives

## UNIVERSITY DRAFTHOUSE











#### SPONSORSHIP LEVELS

#### **Brewery Title Sponsor** \$5,000

- Two tables with sixteen (16) tickets.
- Five (5) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business name mentioned on interview and featured on a 30 second commercial spot.
- Business logo featured on digital billboards and social media platforms like Facebook and Instagram, and at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.

#### **Brew Master Sponsor \$3,500**

- One table with eight (10) tickets.
- Three (4) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business logo featured on digital billboards and social media platforms like Facebook and Instagram and at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.



#### **Craft Sponsor \$ 2,500**

- One table with eight (8) tickets.
- One (2) VIP parking tickets.
- Business logo featured on digital billboards and social media platforms like Facebook and Instagram, and at the Edinburg Chamber and University Drafthouse Beer Fest website.

#### Hops Sponsor \$ 1,500

- One table with eight (8) tickets.
- Three (I) VIP parking tickets.
- Business logo featured on digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber of Commerce website.

### **Restaurant Sponsors**

- Two individual (2) tickets.
- Business logo featured on digital billboards and social media platforms like Facebook and Instagram.
- Business logo featured at the Edinburg Chamber of Commerce and University Drafthouse Beer Fest website.



## **Sponsor Agreement**

#### **EVENT INFORMATION**

TIME: Saturday, No. 11 SET- UP: 2:00 p.m. LOCATION: Edinburg Fo	0:30 p.m.	h Street Edinburg	J.	
COMPANY INFORMA	TION			
COMPANY NAME:				
REPRESENTATIVE:		TITLE:		
ADDRESS:		CITY:	ZIP:	
PHONE:		EMAIL:		
PLEASE CIRCLE SPONSO	ORSHIP LEVEL			
BREWERY TITLE: \$5,000	BREW MASTER: \$ 3,500	CRAFT: \$2,500	HOPS: \$1,500	
AUTHORIZED SIGNATURE:				
PAYMENT INFORMATION:				

BILLING ADDRESS: \_\_\_\_\_\_CITY\_\_\_\_STATE\_\_ZIP\_\_\_\_



CHECK #\_\_\_\_\_ MADE PAYABLE TO: EDINBURG CHAMBER OF COMMERCE